

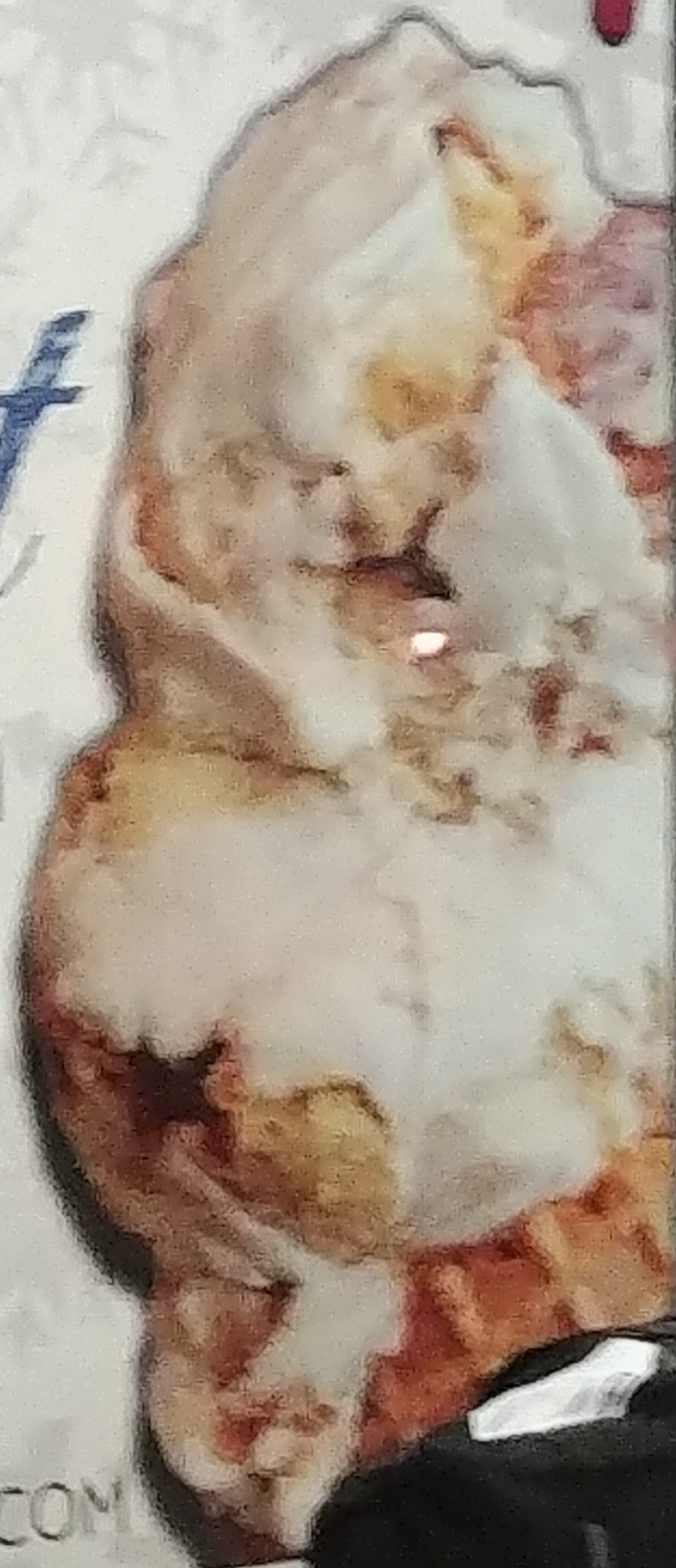
Adams Exhibit A

UNICEL

Lake Effect

ARTISAN ICE CREAM

79 CANAL STREET
LOCKPORT, NY



LAKEEFFECTICECREAM.COM



Lake Effect Artisan Ice Cream

Salty Caramel

Our award-winning, sweet and salty masterpiece.
With just a pinch of pure sea salt, this decadent
caramel flavored ice cream is unlike anything you
ever experienced. Unique and absolutely unbelievable.

16 FL OZ. (473 ml)

Artificial Flavors

LAKE EFFECT ARTISAN ICE CREAM

Sponge Candy

It's here... Lake Effect's take on a Western New York classic. We have created a sponge candy flavored ice cream and blended in huge chunks of authentic Platter's milk chocolate sponge candy.

Paula's Glazed Donut

In your hand is the union of two of Buffalo's favorite treats into a tag team of deliciousness. Our rich glazed donut flavored ice cream with big chunks of Paula's Donut glazed donut pieces. A masterpiece.

Couch Potato

Did we go over the top with this one? Quite possibly. Our rich vanilla ice cream with swirls of caramel and butter, coated with chocolate.

Price Tag: LAKE EFF IC LE SPONGE CANDY 16 FOZ RETAIL PRICE \$5.79 DSD \$5.79

LAKE EFFECT ARTISAN ICE CREAM

Salty Caramel

Our award-winning, sweet and salty masterpiece! With just a pinch of pure sea salt, this decadent caramel flavored ice cream is unlike anything you have ever experienced. Unique and absolutely unbelievable.

Peanut Butter Epiphany

When we decide to make a peanut butter ice cream, you had better believe that it's the best you'll ever have. Rich and creamy peanut butter ice cream with chunks of chocolate and chopped peanut throughout.

Cookie Dough Overload

If there was ever a competition for how much cookie dough you could cram into one pint, you are hereby crowned the grand champion. Vanilla ice cream blended with key chocolate chips and chunks of cookie dough.

Price Tag: LAKE EFF IC LE SALTY CARAMEL 16 FOZ RETAIL PRICE \$4.29 DSD \$4.29

LAKE EFFECT ARTISAN ICE CREAM

Peanut Butter Epiphany

When we decide to make a peanut butter ice cream, you had better believe that it's the best you'll ever have. Rich and creamy peanut butter ice cream with chunks of chocolate and chopped peanut throughout.

Price Tag: LAKE EFF IC LE COOKIE DOUGH 16 FOZ RETAIL PRICE \$5.79 DSD \$5.79

LAKE EFFECT ARTISAN ICE CREAM

Frozen Hot Chocolate

Get ready for a truly unique ice cream experience. This rich and creamy ice cream is blended with chunks of frozen hot chocolate. To enhance your hot hot chocolate satisfaction, we added more marshmallows on top!

Price Tag: LAKE EFF IC BIG WAYNE CK BATTR 16 FOZ RETAIL PRICE \$4.29 DSD \$4.29



